

PAOLA
FRANCIA

Nationality: italian
Date and Place of birth: June, 25, 1986, Pavia
portfolio: <http://wunderland.altervista.org/>

PROFESSIONAL PROFILE

2010 - 2012

PROMO TEAM S.r.l. (GRAPHIC DESIGNER)

Creation of catalogs, brochures, printed advertising materials, layout, website maintenance and more.

2009

MUNDOCOM S.r.l. (GRAPHIC DESIGNER)

Main duty of layout assistant.

2008 - 2009

COCREARE S.r.l. (GRAPHIC DESIGNER)

Creation of catalogs, brochures, printed advertising materials, websites templates, layout, CD labels and more. Management of orders office.

2007 - 2008

OSCOLATI S.P.A. (GRAPHIC DESIGNER)

Layout, photography and digital retouch for Osculati 2008 Catalogue.

STUDIES

I.P.S. per i servizi commerciali e della pubblicità Caterina da Siena (MI), with the attainment of Technical Graduation in Commercial Art and Graphic Designer
At the same time internship at:

- Scuola del fumetto - Via Savona, 10 - 20144 Milano
- Agenzia Pubblicitaria in via Soperga, Milano

Istituto Arte & Messaggio, post-diploma course by Comune di Milano
with the attainment of Certificate of Professional Qualification of Graphic Designer Assistant

Languages: Italian - native language; English - good.

SKILLS

Excellent knowledge of Adobe Suite (Photoshop, Illustrator, InDesign, Dreamweaver and Flash), QuarkXPress and Freehand, excellent use of both Windows and Mac platform, and good knowledge of Word and Excel.

Good skills in different techniques of design and drawing, good use of crayons, Pantone meker and inks, especially for advertising layouts and storyboards. I draw a lot during leisure, especially comics, also with a clever use of digital painting tools like Photoshop and Illustrator.

Good skills of writing.

OTHER INFORMATIONS My hobbies are drawing, either traditional or digital, internet, reading, listening to music, cinema, and I'm a big fan of rugby and basketball.